

FLOW TRADERS US LLC STARTS INSTITUTIONAL TRADING IN THE UNITED STATES AFTER RECEIVING ITS FINRA LICENSE

AMSTERDAM, The Netherlands, 13 September 2016 – Flow Traders N.V. (“Flow Traders”) (Euronext: FLOW) has received approval from the US Regulator FINRA to start its second broker-dealer in the United States for Flow Traders US Institutional Trading LLC. This allows Flow Traders to deal off-exchange and with institutional counterparties directly, as of now.

The Institutional Trading desk in the United States is headed by William (Bill) Stush, who previously worked as Managing Director at Bank of America Merrill Lynch. He started at Flow Traders US on 31st May 2016.

In reaction to the license approval - **Sjoerd Rietberg**, co-CEO of Flow Traders, said: *“This is an important milestone for Flow Traders US Institutional Trading LLC, as we will now be able to expand our trading capacities and pricing power in the US to an essential part of the ETP ecosystems. Given our track record as a liquidity provider in ETPs, we have every confidence that the knowledge and experience we have developed through the years, will allow us to develop a similar role in the US ETP Ecosystem as we currently have in Europe.”*

Dennis Dijkstra, co-CEO of Flow Traders, said: *“We are proud to have this opportunity and we look forward to entering this part of the US market. As we have extensive experience in ETP trading, on-exchange as well as off-exchange, this should enable Flow Traders to manifest its business in a manner equal to our European franchise, where we are now connected to nearly 500 counterparties. Going forward we will continue to explore unique opportunities, such as connecting to new venues, as we did most recently with IEX, and to provide liquidity to US counterparties.”*

Flow Traders reports it has become a member of the IEX Exchange and will provide liquidity on that stock exchange going forward. This connection is part of the ongoing strategic rollout of Flow Traders to new venues.

About Flow Traders

Flow Traders is a leading global technology-enabled liquidity provider specializing in exchange traded products (ETPs). We provide liquidity in ETP markets 24 hours a day while seeking to stay market neutral at all times and without having directional opinions. While we do not have any clients, we enable investors to buy and sell ETPs efficiently by quoting bid and ask prices. We seek to earn small amounts of money on large numbers of individual transactions based on the differences between our ETP prices and the prices of the underlying or related instruments. Investors benefit from our activities due to increased liquidity, higher execution quality and lower overall trading costs. As such, we contribute to more efficient and transparent securities markets. We provide liquidity in over 4,700 ETP listings across the globe, tracking all underlying asset classes, including equities, fixed income, commodities and currencies with access to over 96 trading venues in 33 countries around the world. The Company has been named Europe’s number one ETF Market Maker at the Annual Global ETF Awards for the last nine consecutive years - 2007 until 2015, and Asia-Pacific’s number one ETF Market Maker for four out of the last five years - 2011, 2012, 2013 and 2015. Flow Traders is headquartered in Amsterdam, The Netherlands, with trading offices in Asia and the US, covering all time zones. Flow Traders’ shares are listed on Euronext Amsterdam (symbol: FLOW). For more information, please visit: www.flowtraders.com.

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NOTES TO EDITORS

Contact Details

Flow Traders
Serge Enneman / Investor Relations Manager
Phone: +31 20 7996799
Email: investor.relations@flowtraders.com

Flow Traders US LLC
Bill Stush / Head US Institutional Trading
Phone: +1-917-210-5050
Email: wstush@us.flowtraders.com

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